

MEDICO-LEGAL ASPECTS OF HEALTHCARE

All lectures held at the Madison Loews Hotel – Dolly Madison Ballroom unless otherwise noted.

Monday, March 10, 2008

7:30 Registration and continental breakfast

8:00 Welcome and Review of Learning Objectives, Harris/Love

8:15 **Overview of the Political and Legal Issues Affecting Healthcare**, Mr. Hobson
Objective(s): Investigate the current political, legal, and regulatory issues in American healthcare and their impact on physicians and patients.

9:15 Q & A

9:30 Break

9:45 **Election Year Coverage: Healthcare Platforms of the Presidential Candidates**, Prof. Rosenbaum
Objective(s): Compare the major policy differences in proposals for national health reform and identify the political drivers that will determine the future of national health reform in the 110th Congress and a new Presidency

10:45 Q & A

11:00 Break

11:15 **The Search for Quality & Pay-for-Performance in a Perfect World**, Ms. Fontenot
Objective(s): Measure "quality" as defined under Pay-for-Performance initiatives and examine how those measurement systems may impact patient care.

12:15 Q & A

12:30 LUNCH

1:15 **PANEL: Pay-for-Performance – What Every Doctor Needs to Know**, Dr. Rogers, Ms. Fontenot, Ms. Garikes
Objective(s): Identify which managed care organizations are using Pay-for-Performance (P4P) and how they are financing their programs, clarify the Medicare P4P program and rules for participation, evaluate how P4P programs may enhance or decrease reimbursement in your area of practice, and realize future plans for implementing new programs.

3:15 Break

3:30 **Physician Self-Referral Restrictions: What the New Stark Rules Mean for You**, Ms. Willis
Objective(s): Avoid federal penalties by evaluating the new Stark Rules and determining necessary changes to your business arrangements.

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Monday continued...

- 5:00 Meeting Adjourned
- 6:00 Welcome Cocktail Reception (John Adams Room at the Madison Loews Hotel)
- 7:45 Bus departs for Candlelight Tour of the U.S. Capitol Building, hosted by Congressman Robert Aderholt of Alabama (estimated time for return: 10:00 pm).

Tuesday, March 11, 2008

- 8:00 Continental Breakfast
- 8:30 **Universal Health Coverage: Lessons from abroad**, Prof. Enthoven
Objective(s): Compare and contrast the universal health systems of foreign governments and identify the best and worst components for assimilation into the American healthcare system.
- 9:30 Q & A
- 9:45 Break
- 10:00 **PANEL: Is America Ready for a Universal Health Care System?** Prof. Enthoven, Dr. Moffit, Rep. Price
Objective(s): Define the differences between single-payer and universal health systems, evaluate the impact on patient choice and physician autonomy, identify the pros and cons to America's uninsured by adopting a universal health system.
- 10:45 Q & A
- 11:00 Break
- 11:15 **Case Study in Massachusetts: Implementing a System for Universal Health – What Does It Take?** Dr. Moffit
Objective(s): Analyze Massachusetts' landmark effort to reach near universal health coverage and examine the practicalities of overhauling the existing American health system in order to adopt a similar program at the federal level.
- 12:15 Q & A
- 12:30 Lunch
- 1:30 Bus departs for American Medical Association – Washington Offices
- 2:00 **Solutions for the Uninsured – States Activities and a Discussion on the Rejuvenation of SCHIP**, Mr. Deem
Objective(s): Explore concepts for providing healthcare coverage to the growing population of uninsured Americans and evaluate various approaches from different states.

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Tuesday continued...

- 3:00 Q & A
- 3:30 Brief tour of the AMA offices
- 4:00 Adjourn and return to the hotel
(Afternoon/evening on your own)

Wednesday, March 12, 2008

- 7:30 Continental breakfast
- 8:00 **Preventive Medicine and Managing Chronic Disease: The First Step Toward Successful Healthcare Reform**, RADM Royall
Objective(s): Realize that chronic diseases are creating a national healthcare crisis and are the single greatest threat to our nation's health and to our healthcare system; apply chronic disease prevention and management models within your practice and your healthcare community.
- 9:00 Break
- 9:15 **Reimbursement Update**, Dianne Love, PhD
Objective(s): Realize how payment legislation updates and industry trends affect physician reimbursement.
- 10:30 Q & A
- 10:45 Break
- 11:00 **Physician-Health System Partnership Strategies**, Craig Holm, FACHE
Objective(s): Create effective physician-health system alliances to improve competitive position and maximize areas of confluence.
- 12:00 Q & A
- 12:15 Box Lunch
- 12:30 Lunch and Learn: **Collaborate for Success: Breakthrough Strategies for Engaging Physicians, Nurses and Hospital Executives**, Kenneth Cohn, MD
Objective(s): Comprehend the rationale for collaboration, apply techniques to promote win-win negotiations, and utilize field-tested strategies for effective confrontation and conflict resolution.
- 1:30 Q & A
- 1:45 Break

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Wednesday continued...

2:00 **What's on the Horizon for Medico-Legal Aspects of Healthcare?** Dianne Love, PhD
Objective(s): Evaluate the political, legal, and regulatory trends in American healthcare and forecast the outcome for physicians and patients.

3:30 Adjourn

Schedule confirmed as of March 5, 2008